

Formula 053

DESCRIPTION

Formula 053 is a low tack pressure sensitive adhesive designed for the advertising industry for the temporary attachment of flyers, cards, etc.

TYPICAL USES

Coupon and rebate forms, magazine inserts, credit cards, temporary attachment of various items.

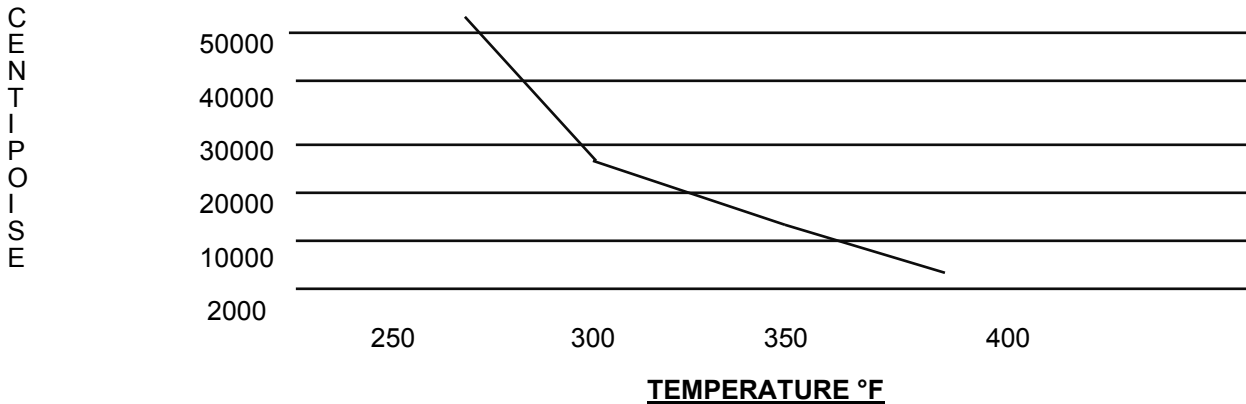
PRODUCT SPECIFICATIONS

Softening point	200°F (93°C)
Viscosity @ 350°F (177°C), centipoise	10,800
Shear tensile strength on pine, psi	47
Adhesive tensile on polycarbonate, psi	67
Operation temperature	300° -350°F (149°-177°C)

Test Method

ASTM E28-67
Brookfield Thermosel
ASTM D-1002
ASTM D-1344-78
AdTech

VISCOSITY PROFILE



APPLICATION

For optimum performance, Formula 053 should be applied in one of AdTech's reliable hand held hot melt applicators.

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