93732-Tesa-Selection-Guide 12/5/07 11:39 AM Page 1

Quick Facts Become an industry expert

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- Fine-line masking is the most important and critical part of paint masking.
- tesa defines fine-line masking as a two-tone or design paint process in marine, truck, bus, and RV applications.
- A precise process analysis is necessary as all customers will have variances.

PAPER MASKING

SURFACE PROTECTION

- Marine: Masking on release coat (wax) Requires high adhesion
- Aerospace: Surfaces are exposed to solvent pre-treatment and direct cleaning
 - May require solvent resistance
- Bus, RV, & Truck: Adhesion to a variety of substrates (metal, painted metal, fiberglass, plastic, etc.) at low temperatures
 - Requires high conformability

Long-term UV-resistant products

- Long-term is defined as a period of 90 days with clean removal
- Substrates include; vinyl, glass, metal, fiberglass, painted metal
- Drive-away applications make long-term UV a necessity for bus and RV applications
- Short-term UV-resistant products
 - Short-term is defined as a period less than 45 days with
 - Substrates vary; fiberglass, carpet, wood, metal, glass
 - Marine applications require clear product for gel coat inspection

| | Products | Thickness (mils) | Adhesion/Steel (oz/inch) | Adhesive | Elongation at Break (%) | Temp. Resistance (°F) | UV Resistance |
|--------------------|---|---|---|---|--|---------------------------------|---|
| FINE-LINE MASKING | tesa® 4215 tesa® 4244 PV2 tesa® 4244 PV0 tesa® 4174 tesa® 50589 | 4.7 5.4 4.7 4.3 5.2 | 20 49 42 31 23 | rubber rubber rubber rubber acrylic | >350 252 250 200 200 | 250 285 320 300 320 | |
| 臣 | tesa® 50587 tesa® 7133 | 5.1 3.2 | 16 18 | rubber | 170 30 | 210 250 | |
| PAPER MASKING | tesa® 4304 tesa® 4308 tesa® 4318 PV2 tesa® 4309 tesa® 4305 tesa® 53134 tesa® 4407 tesa® 50124 | 7.1 6.7 6.8 6.7 6 5.9 | 44 36 36 32 36 30 31 26.5 | rubber rubber rubber rubber rubber rubber rubber rubber | 12 11 14 12 14 12 15 | 285 230 320 250 250 175 210 205 | ++ |
| SURFACE PROTECTION | tesa® 50530 tesa® 50535 tesa® 50550 tesa® 4848 tesa® 51132 tesa® 51134 tesa® 51136 tesa® 53400 tesa® 4851 NOPI 4090 | 3.2 2.4 2.6 2 3.3 3.3 4.1 4.6 4.9 | 9.1 7.3 9.1 17.3 25.5 21.8 21.8 61 36 55 | synthetic elastomer synthetic elastomer synthetic elastomer acrylic acrylic acrylic acrylic rubber rubber | | | ++ ++ ++ + 0 0 0 0 |

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ISO 9001:2000 Certified • ISO/TS 16949:2002 Certified • ISO 14001:2004 Certified

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tesa® Product Selection Guide

Fine-line Masking • Paper Masking • Surface Protection









Problems & Solutions

Solving common application issues

Splintering

An uneven, slivered paint line after tape removal as a result of improper tape positioning in grooves.

Overspray (lifting off)

- Overspray is paint residue in areas which should be protected by a

- Use die-cuts when applicable.

Residues

Residues are pressure-sensitive adhesive materials remaining on the surface upon removal.

- Try an acrylic adhesive when natural rubber appears to leave residues and vice versa.

trace or shadow of the tape remains visible. This differs from tape residue.

Solution

- Surface cleaning may remove the ghosting in some cases; and in other cases the ghosting effect may be permanent.
- Try an acrylic adhesive when a natural rubber is causing ghosting.

Engaging Your Customer The questions you should be asking

- What temperature is the substrate exposed to?
- How long at that temperature?
- What is the substrate; painted, bare metal, ecoat, etc.?
- What type of paint do you use?
- What cleaners are used on the substrate before masking?
- Do you use masking paper or films?
- How many vehicles do you manufacture per day?
- Do you track offline/repair data?
- What is the leading cause for offline/repair work?

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Do you track offline/repair data?

1. Suggested starting product tesa® 4309

Product Selection

1. Suggested starting product tesa® 4174

2. If additional requirements are needed,

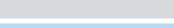
follow the decision tree

Finding the best product for your application

2. If additional requirements are needed. follow the decision tree



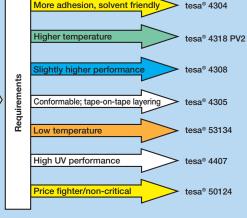
tesa® 4174



Ghostina

ernative color





tesa® 4215

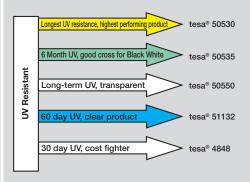
tesa® 50589

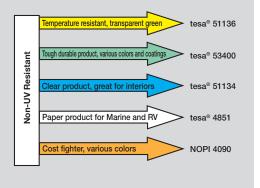
tesa® 4244 PV2

tesa® 4244 PV0

- upholstery, countertops, appliances, carpets, glass and more.
- tesa® permanent protection solutions protect against corrosion and mechanical

- Will the surface be exposed to outdoor elements such as; UV, temperature, chemicals, environmental conditions, etc?
- What type of surface will the film be applied to?
- Describe the surface. Is it smooth, rough, textured, round?
- How long do you plan to leave the film on the surface?
- What hazards may threaten the surface?
- Do you currently track rework or warranty claims due to surface damage?
- What do you currently use for protection? What do you like/dislike about this product?





- Apply the tape precisely a few tenths of an inch beside the bottom of the groove.
- This precise positioning is easily done with an applicator.

- fine-line/over-masking product.
- Overspray normally is a result of unwanted lifting of fine-line tape.

- Apply the tape without tension.
- Try using a natural rubber adhesive instead of an acrylic for critical applications.

- Test compatibility of tape and specific material under process conditions.

Faint surface changes noticed after tape is removed. After removal of tape, a

- Test compatibility of tape and specific material under process conditions.
- Application areas for the temporary protection assortment include freshly-painted exterior surfaces, decorative trims and emblems, delicate interior surfaces such as
- damages. Other permanent protection areas include vehicle identification numbers, covering of sharp-edged holes to minimize abrasion, and stone chip protection.